PRISMAprepare Go
Receive, Prepare, Go
For Print Providers
and Their Customers

PRISMA

Contents

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PRISMAprepare Go

A simple way to transition your workflow to the cloud

- **Cloud-based** job submission & file prep tool

- **Increase speed & efficiency** receiving jobs, fast-checking, selecting press resources, basic layout settings and submitting jobs to production

- **Provide Print Buyer customers** with a branded portal for easy job ordering & tracking and more

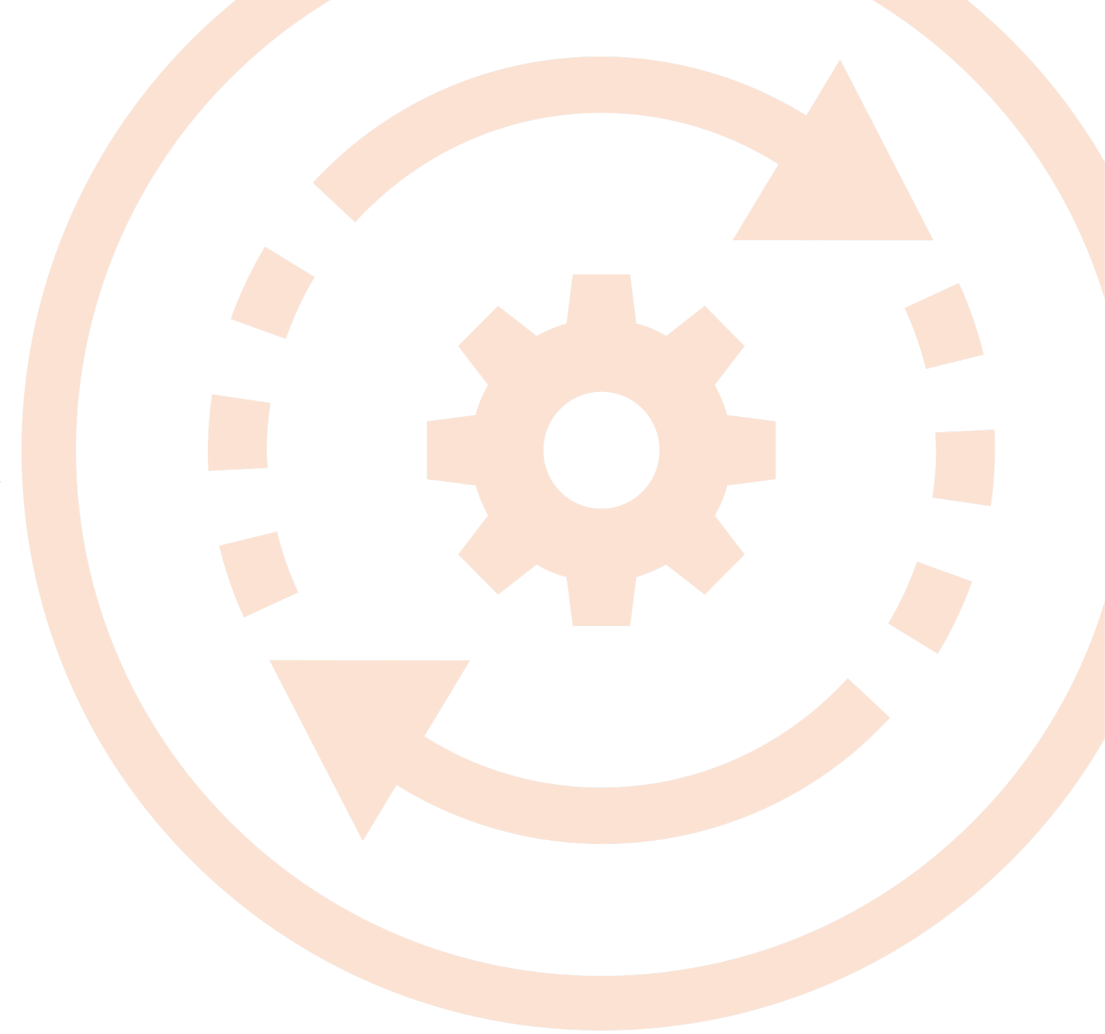**– from Anywhere, Anytime**

RECEIVE   PREPARE   GO

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PRISMAprepare Go
Accelerates print production for PSPs

- No advanced IT expertise or specialized training needed.

- Delivers print jobs to digital production presses driven by PRISMAsync, imagePRESS Server, imagePRESS Printer Kit, and third-party Fiery-driven printers*

*JDF required on Canon and 3rd party print servers

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Print Service Providers & Print Buyers
Daily Challenges For Print Service Providers

- Run lengths headed down, but number of print orders going up - more to manage

- Fast turnaround times in demand

- Print buyers looking to order online – yet nearly 40% of PSPs have no online platform

- Increasing varieties of print jobs

- Many print jobs submitted by email or ftp, still a manual process – time consuming, hard to track, difficult to centralize

Automation Can Help

*Source: NAPCO 2021 – Enhancing the Print Customer Connection

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Print Service Providers & Print Buyers
PRISMAprepare Go delivers unique value

Improved job onboarding & workflow optimization

- Lead to **Smoother Operations**
- Can have **Positive Financial Impact**

PRISMAprepare Go – Up Close

- Easily deployable solution
- Reduced need for resources

- Minimal IT skills expertise needed
- Minimized costly challenge for training

All critical components for small businesses

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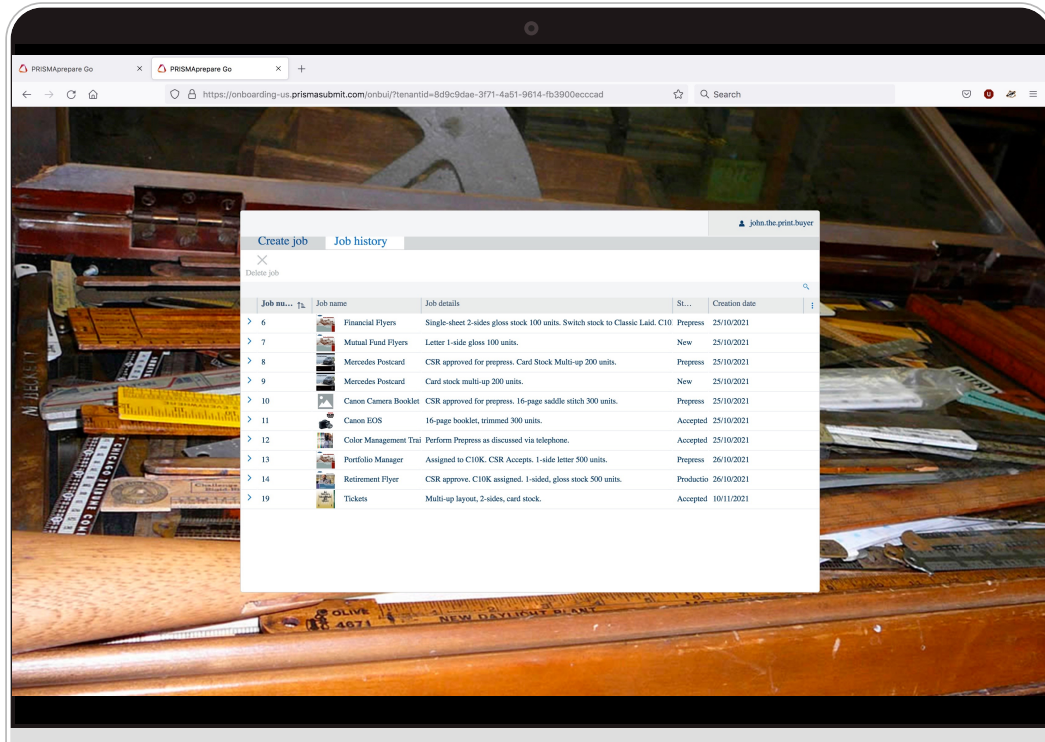
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PRISMAprepare Go – Up Close

Tackle upload and print challenges

- 24/7 PDF print & native file job submission
  - Automatic PDF job preflight
  - Order accept or reject option

- Real-time online communication between Customer & PSP
  - Job status and order histories

- Real-time centralized communications: Front office > press room
  - Centralized job communication between CSR / pressroom
  - Job access front office and press
- Job Editor in the cloud – select press, media, imposition, finishing

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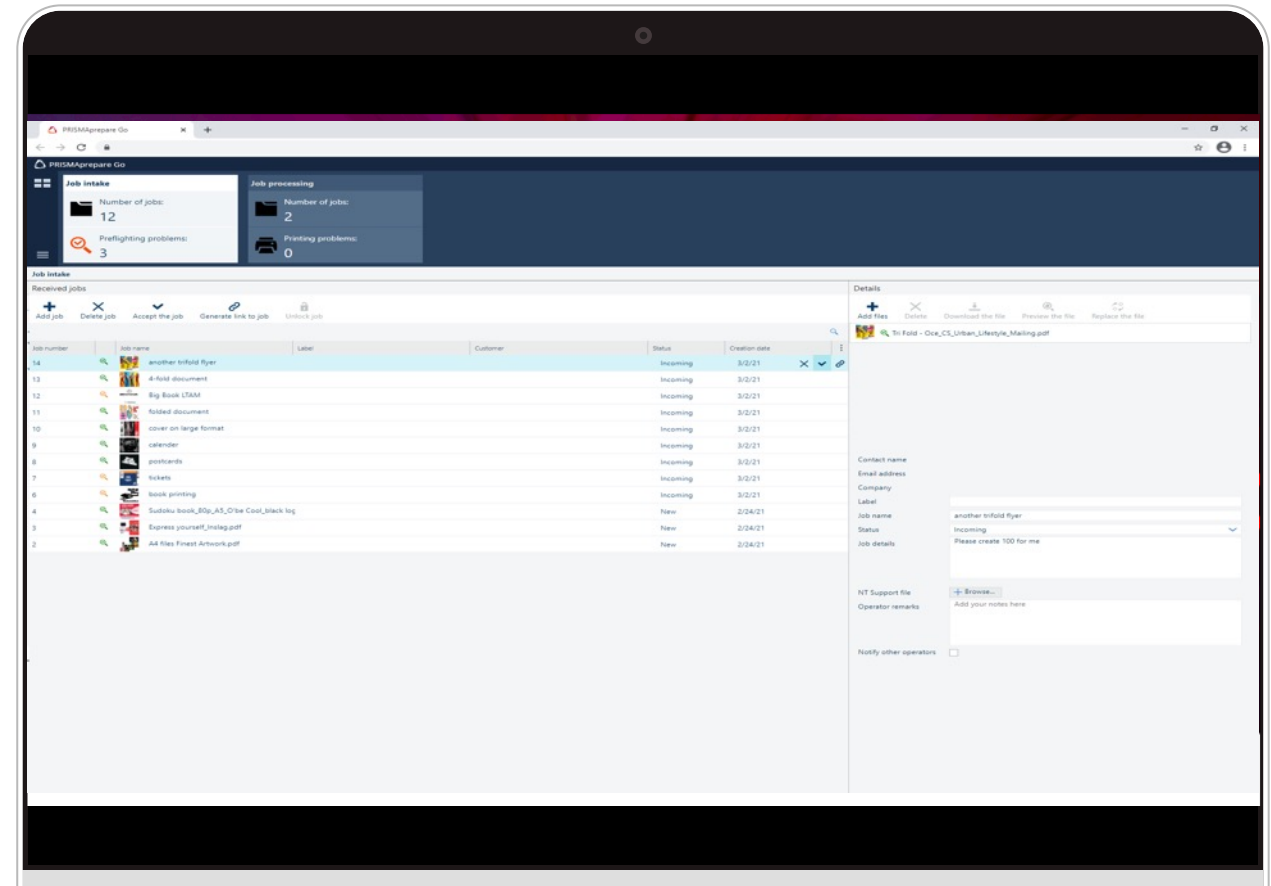
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PRISMAprepare Go – Customer Portal

Print Buyer Benefits

– PRISMAprepare Go "Micro-Portal"

- Their Unique URL/Web Page for Submitting and T...

- Fast and Easy to Use

- 24/7 availability

- Submit Large Files up to 750 MB
  - PDF Submission and Preflight
  - Non-PDF Files via Support Files

- Review Order History

PRISMAprepare Go – Customer Portal

PSP Benefits

- Branded customer portal sets up in minutes

- Receive & auto pre-flight ensure production readiness

- Onboard print buyer jobs or invite them to send files via email hyperlink

- Reduced PSP workload by providing customer access to real-time status of their jobs

- Deployable at any size print business

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PRISMAprepare Go – Up Close

Real Time Digital Press Access
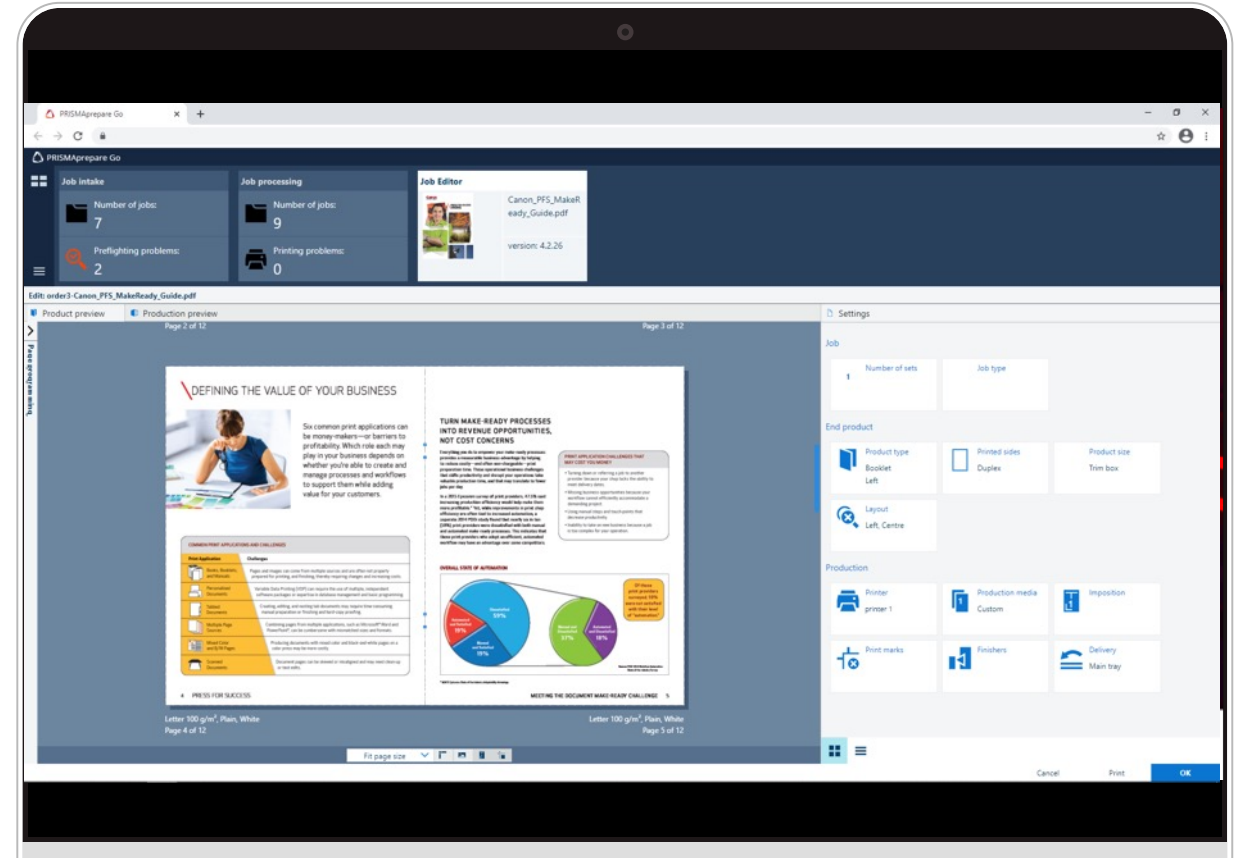
- Via PRISMA Home, Cloud Proxy Client

- Media library

WYSIWYG Press Sheet Layout Editor

- Standard printed-product types:
  - Booklets
  - Folds – Z-fold, Half-fold, Tri-fold, Double parallel, Gate fold – and more
  - Stapling, Saddle stitching, Punching
- Optional Imposition tools*
  - Same-up, Cut and Stack
  - Maximum, Custom

*Requires optional imposition subscription

PRISMAprepare Go – Up Close

Flexible Print Options

- To imposed PDF file (for digital proofing)

- Send to Press

- Send to Automated Workflows
  - Doc box, Hot Folders, Virtual Printers

- Monitor Print Status via:
  - PRISMAsync Remote Manager
  - Fiery Command WorkStation

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PRISMA Cloud Platform

Manage and access supported PRISMA applications and tools.

Anywhere, Anytime

- Only requires internet connection & a browser

Automatic Updates

- Software upgrades are done centrally by Canon eliminating the need for local updates

Single Sign-on – PSP tenants

- View subscriptions & manage internal users
- Configure devices
- Contact sales organizations for subscriptions or support

Storage and Security

- 10GB cloud storage for customer jobs & data
  - Easily upgrade as required
- Microsoft Azure® security features with Auth0® for login security & strong password checks

On-Boarding Your Customer's PRISMA Home

- Dealer creates a tenant in the **Tenant Administration Portal**

- Customer tenant receives e-mail **to Activate their PRISMA Home account**

- Customer configures their **PRISMA Home environment**
  - Users and access rights
  - Devices via downloaded Cloud Proxy

- Activated subscriptions appear as selectable tiles in **PRISMA Home**
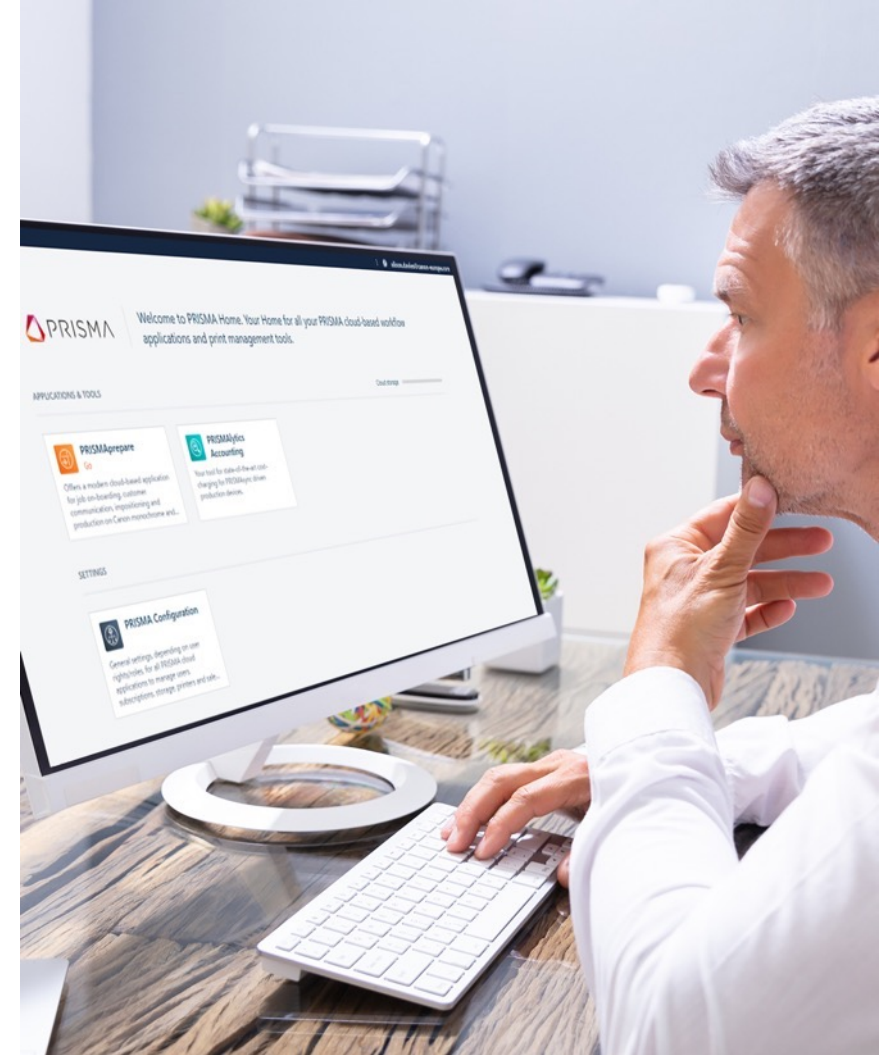
PRISMA Tools

New category of solutions called 'PRISMA Tools'

- Encompasses existing and new tools

- Help print operations improve productivity and efficiency by monitoring and managing their print devices
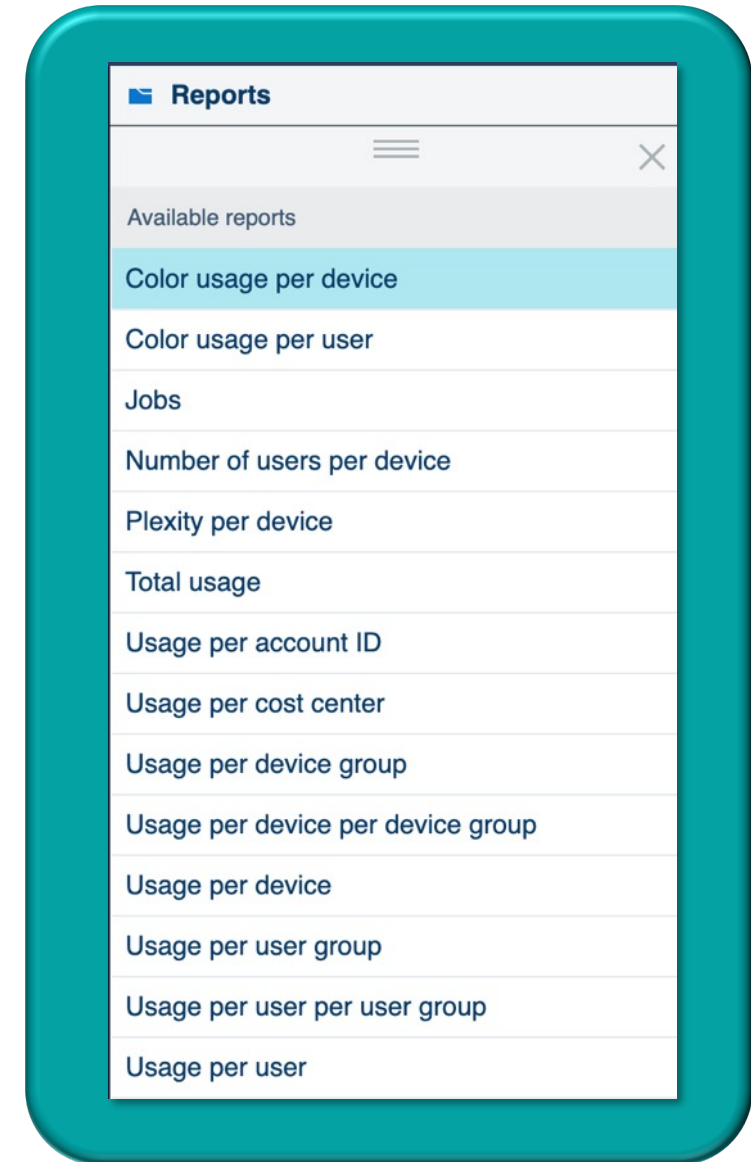
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lytics Tools

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remote Tools

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Introducing PRISMAlytics Accounting

Reliable data for cost allocation & performance monitoring

- First PRISMA Home supported tool

- Collects & consolidates detailed job printing information from supported PRISMAsync-driven production devices

- Presents standard reports for monitoring printer utilization

- User reporting to aide in cost charging*

- Reports can be automatically generated and e-mailed

* Requires optional subscription to PRISMAlytics Accounting User Reporting

PRISMA
lytics
Accounting

Reports

Available reports

Color usage per device

Color usage per user

Jobs

Number of users per device

Plexity per device

Total usage

Usage per account ID

Usage per cost center

Usage per device group

Usage per device per device group

Usage per device

Usage per user group

Usage per user per user group

Usage per user

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Cloud Subscription Advantages

Subscription Billing

- SaaS model with annual billing
- Transition from capital to operating expense
- Easy to onboard new customers and upsell new products

- Software maintenance & software upgrades included in the subscription cost
- Software upgrades - done centrally by Canon - eliminate the need for localized updates

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Supported Printers and Servers

Printer	Print Server	Minimum Version	Level
imagePRESS C10010VP/C9010VP	PRISMAsync	Mark 7.4.1	E
	imagePRESS Server B7000/B6000	V2.0	
imagePRESS C910/C810/C710	PRISMAsync	Mark 7.4.1	E
	PRISMAsync LP	Mark 7.4.1	
	imagePRESS Server H350	V1.0/V2.0	
	imagePRESS Server G250*	V1.0/V2.0	
imagePRESS Lite C165/C170	imagePRESS L30	V2.0	E
	imagePRESS M10*		
	imagePRESS Printer Kit with JDF Parser		D
varioPRINT 135/120/110	PRISMAsync	Mark 6	E
varioPRINT 140/130/115	PRISMAsync	Mark 7.4	E
varioPRINT 6320/6250/6200/6160	PRISMAsync	Mark 7.4	E
varioPRINT 6330/6270/6220/6180 TITAN	PRISMAsync	Mark 7.4	E
Other Printers** with JDF	Print server with JDF enabled	JDF 1.3 Compatible	D
Other Printers	PostScript/PDF Print Server		A

LEGEND

Supported Features	Level of Printer Support				
	A	B	C	D	E
Layout	✓	✓	✓	✓	✓
Media Selection	X	✓	✓	✓	✓
Inserts	X	X	✓	✓	✓
Mixed Media Sizes	X	X	✓	✓	✓
Media Catalog***	X	X	X	X	✓
Finishing Job Level	X	✓	✓	✓	✓

* Requires optional Fiery Automation package with JDF enabled.
** JDF support must be enabled for Canon PRISMAsync and imagePRESS Servers.

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